

# Jewish Voice for Peace Annual Report: 2013



## Dear Supporters,

We're very proud to present you with Jewish Voice for Peace's Annual Report.

We are thrilled by the growth and power this report illustrates. The numbers speak for themselves: we've helped move millions of dollars out of investments that support the Israeli occupation, mobilized hundreds of thousands of volunteer hours, organized hundreds of events, and won dozens of concrete victories.

We also recognize that making a real change in US policy toward Palestine and Israel is long-term work, so those numbers must continue to grow.

All around us, the political landscape is changing dramatically, from the pages of *The New York Times* to conversations in synagogues and in our own living rooms. More people than ever before are grappling with the myths they have been taught about Israel and

Palestine, and embracing solutions that can lead to a truly just peace for both peoples.

This report highlights our accomplishments over the last two years. We have taken on a remarkably diverse array of projects and campaigns, united by the values that guide every action we take:

We believe in the dignity of all people. We are convinced that justice is the only path to a genuine and lasting peace. We insist that international law and human rights apply to everyone, equally. We believe that as Jews we must pursue these principles.

In the year to come, we are launching exciting new initiatives that will make all our voices louder. We've created a new Congressional Outreach Project, training JVP members nationwide to build relationships with elected officials. We're in the final stages of hiring our first Campus Liaison who will exponentially increase opportunities for students to find an organization they can fully believe in. And we've brought on our first full-time Online Organizer, ensuring that we can create even more opportunities for our 140,000-person strong supporter list to build power and engage our communities.

Thank you for building this organization with us. We're excited to see what the year to come will bring.

With gratitude,



Jethro Eisenstein  
Board Chair

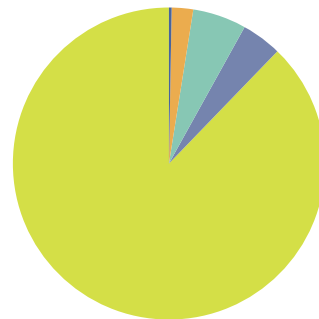
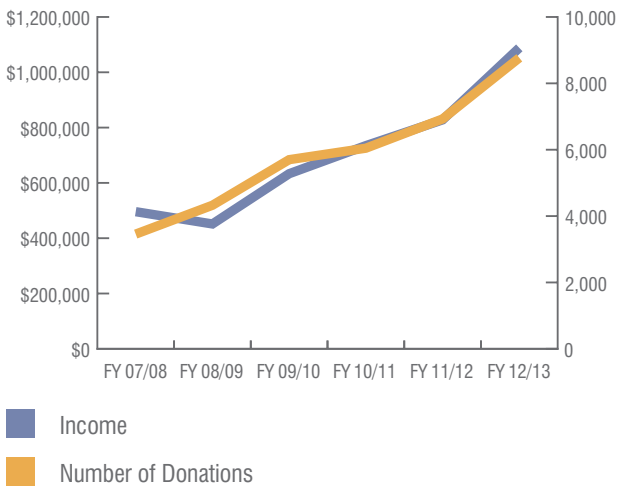
Rebecca Vilkomerson  
Executive Director

## Jewish Voice for Peace Financials July 2012-June 2013\*

### Income/Expense Statement

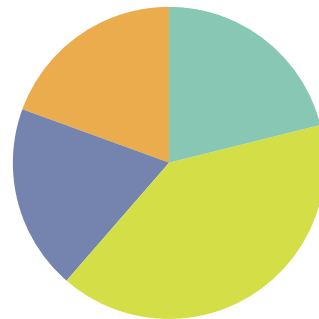
Total Income	\$1,150,779.81
Total Expense	\$994,906.60

### Growth in Budget and Donations



### Income by Type

- Other
- Membership Donation
- Grant
- Event Fee
- Individual Donations

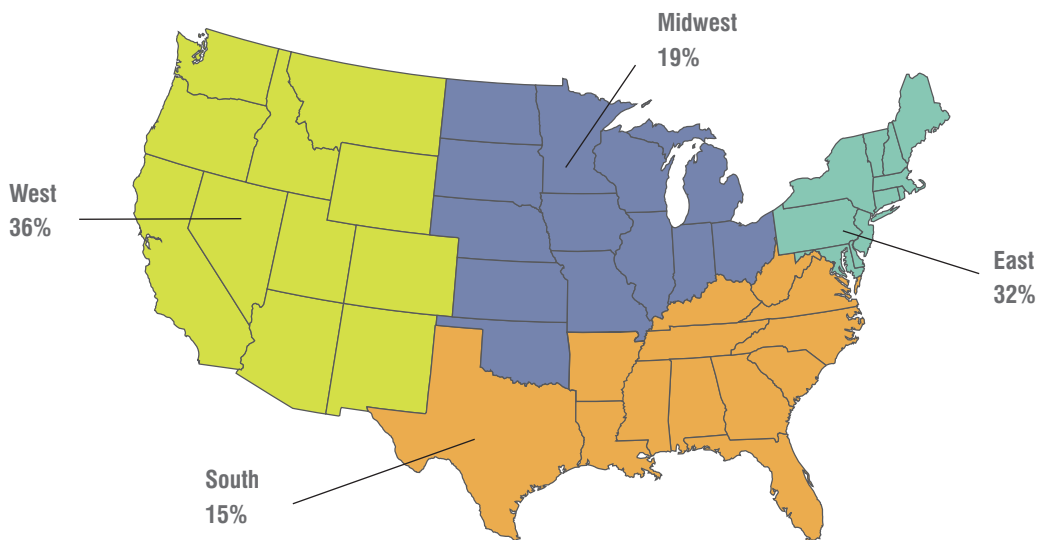


### Budget by Program

- Communications
- Campaigns
- Leadership Development
- Jewish Communal Organizing

\* For audited financial statements please email [info@jewishvoiceforpeace.org](mailto:info@jewishvoiceforpeace.org)

## JVP has more than 140,000 supporters in the US and around the globe



... and supporters in 152 countries!

**1 min 7 secs**

JVP activists take action online or in the streets an average of once every 1 minute, 7 seconds.

**Presbyterian Vote on Divestment, Boycott** JVP youth members and rabbis support historic Presbyterian Church (USA) boycott and divestment resolutions. Settlement boycott adopted by wide margin, divestment falls a single vote shy of victory: July 2012



**Go & Learn kicked out of 14th Street Y** Young Jewish and Proud dialogue about BDS banned from 14th Street Y hours before event begins, organizers continue event in local city park: May 2012



**Pamela Geller Islamophobic Ads** JVP chapters in four cities work in multi-faith coalitions to fight Islamophobic ad campaigns: September 2012



**Thank You 60 Minutes!** JVP counters Israeli censorship campaign and generates 36,000 letters supporting 60 Minutes program that accurately reported on Palestinian Christians in the Holy Land: April 2012

**TIAA-CREF drops Caterpillar from Social Choice Fund**



**Sheldon Adelson Attack** JVP runs ads in Jewish newspapers nationwide challenging Sheldon Adelson-funded smear campaign against JVP rabbis: September 2012

**6 hours**

Every hour of JVP staff time generates more than 6 hours of volunteer organizing.

**\$72,000,000**

In response to a multi-year campaign initiated by Jewish Voice for Peace, retirement giant TIAA-CREF dropped \$72 million in Caterpillar, Inc. stock from their socially responsible funds in July, 2012, the largest Israel-related divestment to date in the U.S.

**5,602,000**

voters, policymakers, and Jewish leaders were reached through carefully targeted paid media campaigns over the last 12 months. In April 2013, we ran a historic campaign with Avaaz.org that put 100 ads in the DC Metro system during the AIPAC conference.

**315,478**

online actions have been taken by Jewish Voice for Peace supporters since 2012, defending honest reporting about Israel's occupation, demanding adherence to US and international law, and making visible Jewish support for a just and lasting peace.

**300,000**

people watched our animated 6-minute introduction to the Israeli-Palestinian struggle and learned how to explain the roots of the conflict constructively and accurately.



**Presidential Inauguration** D.C. chapter co-leads multi-faith rally in support of fair US policies in Middle East on eve of inauguration, presents 60,000 signatures in Roll Call and on ObamaLetter.org: January 2013



**100 Ads in DC Subway system counter AIPAC**

**40 times**  
Dollar for dollar, our social media reach is 40 times greater than other American Jewish organizations.

**Congressional Advocacy Program Launched** JVP organizes 20 delegations to visit Congress members: August 2013

**Israel Bombs Gaza**  
Tens of thousands of JVP supporters participate in hundreds of mobilizations around the world: November 2012

**Brooklyn College Debate** JVP helps defeat right-wing attempt to prevent Omar Barghouti and Judith Butler from talking about Palestinian-led Boycott, Divestment and Sanctions movement on campus: February 2013



**#StopPrayer Campaign**  
JVP organizes large-scale campaign to stop forcible transfer of 70,000 Bedouin from homes: July 2013 - present

**98,700** volunteer hours are devoted to building the movement each year. JVP members help lead campaigns, organize actions, share specialized skills, and build community across the country.

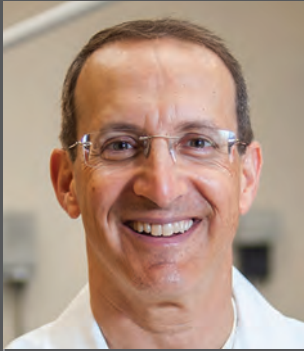
**40,764** people follow JVP on Facebook, Twitter and YouTube.

**550** allied organizations worked with JVP, including Palestinian, Jewish, Christian, Muslim, student, civil rights, and peace and justice organizations around the world.

**525** public actions in 2013, triple our total in 2011.

**Media Outlets** JVP has been featured hundreds of times in media outlets in the last two years, including:

- |                         |                    |
|-------------------------|--------------------|
| New York Times          | Ha'aretz           |
| Los Angeles Times       | Jerusalem Post     |
| Boston Globe            | The Forward        |
| San Francisco Chronicle | NPR                |
| USA Today               | CNN                |
| Reuters                 | Al Jazeera English |
| Associated Press        | MSNBC              |



**Steve Feldman, MD**  
(Winston-Salem, NC)

After growing up deep in the Jewish community of Washington, DC I gradually came to the realization that my understanding of Palestinian people was terribly misguided. My understanding of Israel was profoundly affected by learning that Israel was created by the expulsions of whole villages of peaceful Palestinian families. I am an enthusiastic supporter of JVP, the one Jewish organization I see that walks the talk of Jewish values.



**Paul Kivel** (Oakland, CA)

The Palestinian liberation struggle is necessary, powerful and growing. JVP's work to end the occupation is creative, strategic, and effective. With one check I get to support both!



**Danny Kaplan** (Chicago, IL)

At last, I've found an organization that matches my values, pursuing a rights-based approach to peace. I am inspired by JVP's strong leadership, and the exciting new directions the organization is going in.



**Dara Wells-Hajjar** (New York, NY)

Jewish Voice for Peace inspires me because our organizing stems from a place of love and justice with a commitment to human rights. JVP has created a beautiful community of dedicated activists, teachers, mothers, fathers, grandparents, students and artists from all over the world. We're working together in solidarity with Palestinians and Israelis, towards ending the occupation of Palestine, and bringing justice to the Middle East.



**Ed & Ethel Sweed** (San Diego, CA)

At the 2013 National Member Meeting we were very impressed by JVP's leadership and membership, and rock solid commitment to equal rights for all people. We returned home and not only began to launch a San Diego chapter, but created a Legacy Fund which will provide future annual funding for JVP in perpetuity.



**Karen Platt** (Albany, CA)

I believe that it's crucial for American Jews opposed to the Occupation and the human rights violations committed by the Israeli government to take a strong public stand. I'm inspired by JVP's contributions to this growing movement for justice for the Palestinian people and also towards minimizing the anti-Semitism that I believe results from Israel's unconscionable actions and policies.

## Welcome new board members

### Karen Ackerman

Former Political Director, AFL-CIO

JVP plays a unique and absolutely critical role in the progressive movement in our country today. JVP speaks to the imperative need for true equality, human rights, and economic rights for Palestinians as the only true path to peace. Committed to building a national, grassroots movement through its chapters and in alliance with partners in organizing national campaigns, JVP is key to changing the dialogue in this country.

### James Schamus

Professor, School of the Arts, Columbia University, Former CEO Focus Features, Producer (*Brokeback Mountain*), Screenwriter (*The Ice Storm*)

I think of JVP as a normalization project - it's actually normal to practice real Jewish values, and actually abnormal to blindly support things like occupation and oppression.

Jewish Voice for Peace  
1611 Telegraph Ave #550  
Oakland, CA 94612

### Staff

Stefanie Fox  
*Director of Grassroots Organizing*

Liz Ingenthron  
*Administrative Assistant*

Sydney Levy  
*Director of Advocacy*

Cecilie Surasky  
*Deputy Director*

Jane Suskin  
*Director of Administration*

Rebecca Vilkomerson  
*Executive Director*

Rabbi Alissa Wise  
*Director of Campaigns*

Ari Wohlfeiler  
*Grassroots Fundraising Coordinator*

### Board of Directors

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Elisha Baskin

Dana Bergen

Jethro Eisenstein, *Chair*

Cynthia Greenberg, *Vice-Chair*

Glen Hauer

Lev Hirschhorn

Donna Nevel

James Schamus

Rebecca Subar

Noah T. Winer

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Ed Asner

Rabbi Buz Bogave

Professor Daniel Boyarin

Professor Judith Butler

Debra Chasnoff

Sami Chetrit

Noam Chomsky

Rami Elhanan

Eve Ensler

Ronnie Gilbert

Goapele

Rabbi Lynn Gottlieb

Adam Hochschild

Melanie Kaye/Kantrowitz

Naomi Klein

Tony Kushner

Professor George Lakoff

Aurora Levins Morales

Rela Mazali

Robert Meeropol

Michael Ratner

Adrienne Rich ל"ר

Sarah Schulman

Wallace Shawn

Michael Shimkin

Professor Avi Shlaim

Rabbi Laurie Zimmerman

Howard Zinn ל"ר

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Alana Alpert, *Rabbinical Student*

Rabbi Rebecca Alpert

Rabbi Chava Bahle

Rabbi Lev Baesh

Rabbi Rachel Barenblat

David Basior

Rabbi David Dunn Bauer

Sarah Barasch, *Rabbinical Student*

Rabbi Leonard Beerman

Rabbi Chaim Beliak

Rabbi Joseph Berman

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Rabbi Julie Greenberg

Rabbi Linda Holtzman

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Ariana Katz

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Rabbi Dev Noily

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Heath Reynolds

Rabbi Brant Rosen

Jessica Rosenberg, *Rabbinical Student*

Ken Rosenstein

Diane Tracht, *Rabbinical Student*

Rabbi Brian Walt

Rabbi Alissa Wise

Rabbi Laurie Zimmerman

Rain Zohav, *Rabbinical Student*